



**Big Brothers  
Big Sisters**

**OF CENTRAL  
VANCOUVER ISLAND**

# 2021 ANNUAL REPORT

# AGM AGENDA

## 21ST ANNUAL GENERAL MEETING MARCH 30, 2022 - 6:00PM

VIA Zoom

1. Call to Order
2. Introduction (Board Members and Staff)
3. Approval of Agenda
4. Approval of AGM Minutes March 11, 2021
5. Reports
  - A. Board President & Executive Director Report
  - B. Program Report – Program Manager
  - C. Finance
    - i) Approval of Financial Statement 2021
    - ii) Approval of 2022 Budget
    - iii) Approval of Accountant for 2022
6. Felix Toulouse Memorial Award - Community Mentor of the Year
7. Election of Board Members
8. New Business
9. Adjournment of AGM
10. Wrap Up

# LIST OF ATTENDEES AT AGM 2021

## Guests

Janet Mirau

Karen Love

Doug Blott

Greg Cornforth

Meredith Kaplycz

Erin Generous

Elaine Layman

## Board

Frank Bailey

Hans Bischoff

Margie Blackley

Jocelyn Dewar

Tianay Laing

Roger Lytton

Janet Wright

## Staff

Jennifer Kemp

Cheryl Vaughn

Dar Debreceen

Jerry Sauder

Pat Newton

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## VISION:

Enable life-changing mentoring relationships to ignite the power and potential of young people.

## MISSION:

All young people realize their potential

# A MESSAGE FROM OUR BOARD PRESIDENT AND EXECUTIVE DIRECTOR

As we reflect on the year past with the accomplishments and challenges, we faced while still navigating through this ever-changing reality of living in a pandemic, we are reminded how fragile life is and how vital human connections are. We know that staying connected virtually is an effective tool for meetings, courses, classes and screen sharing, face to face time and of course sharing, liking, and tagging everything. Though when it comes to building developmental relationships and creating a bond with a child who is in need of that vital connection, virtual platforms and screens do not compare to real in person interactions. Thankfully we can safely make those connections once again, strengthen the ones we have made in the past, and move ahead with making new matches to meet the needs of the families and children in our community.

There have been many highlights of the year with while we were not able to resume our in-school programs in person in 2021, we focused on strengthening our community program and taking the time to refine and update our intake, screening, and interviewing process to better meet the needs of our families, children and mentors. Our building got a new fresh look and new signage showcasing the new branding that we revealed at our Open House for Big Brothers Big Sisters Day in September.

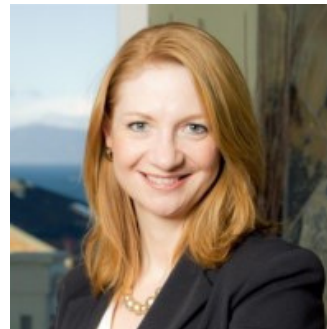
Through our Big Deals Boutique clothing program we found many ways to connect with our community through outreach to those in need of warm clothing in the colder months, infants and children whose families were challenged with providing clothing, numerous volunteers who helped sort donations, shoes for kids in community schools, recycling and selling bulk clothing to keep it out of landfills , and of course our customers who supported us steadily to help grow this endeavor to provide a sustainable future for our programs.

We are very fortunate to have dedicated volunteers, a committed Board of Directors, and an amazing staff! Of course, our community partners, donors and supporters make all the difference in allowing us to continue the work we do and share the gift of mentoring with the families and youth in our communities. We are very hopeful and excited for the years ahead and truly feel that these life changing times have brought us closer to our mission of enabling life changing mentoring relationships and igniting the power and potential of young people!

With Gratitude,

**Jennifer Kemp, Executive Director**

**Tianay Laing, Board President**

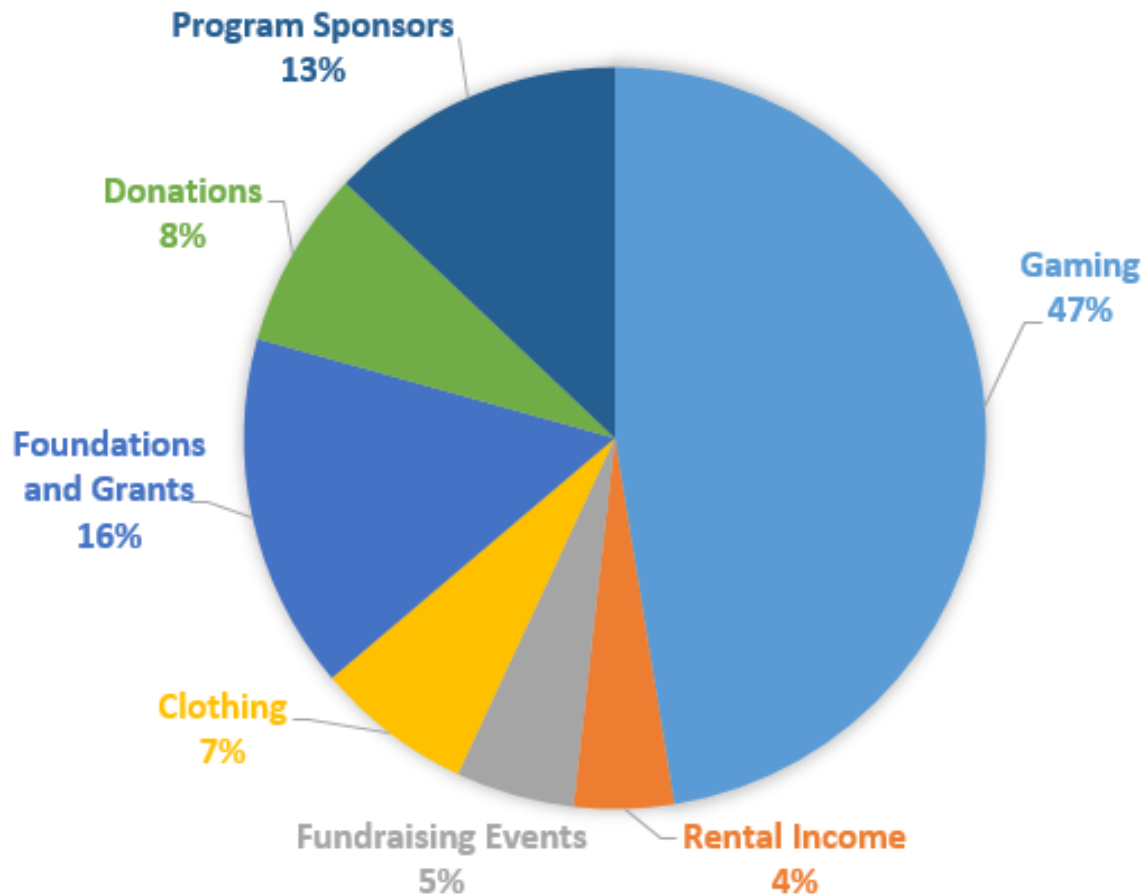




# 2022 BUDGET

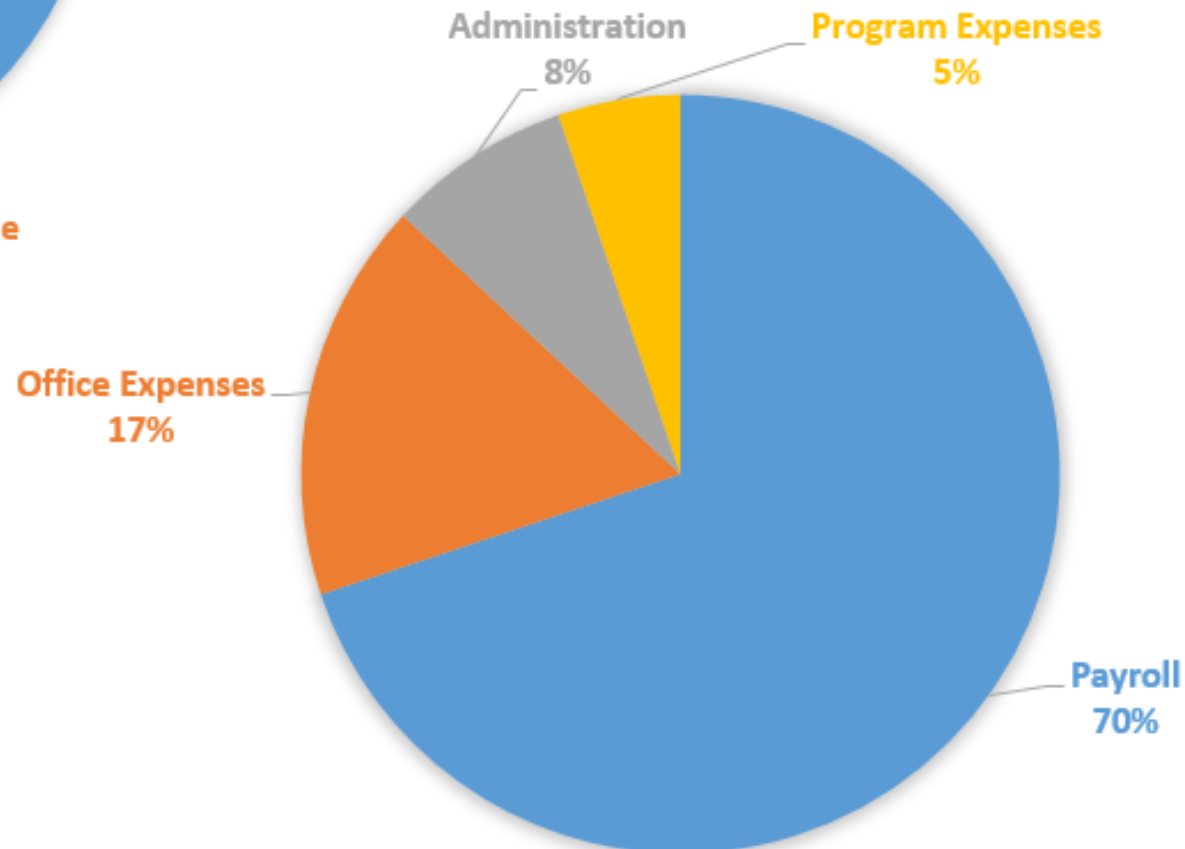
## REVENUE

- Gaming: \$91,750
- Program Sponsors: \$25,000
- Donations: \$15,000
- Foundations and Grants: \$30,000
- Fundraising Events: \$10,000
- Clothing: \$13,250
- Rental Income: \$8,400



## EXPENSES

- Staff Payroll: \$159,970
- Office Expenses: \$39,077
- Administration: \$17,970
- Program Supplies: \$11,950



# STORIES OF IMPACT

## Community Matches

### 22 Matches!

Big Brothers: 9 mentees with 9 mentors

Big Sisters: 9 mentees with 9 mentors

Cross Gender: 3 mentees with 3 mentors

Big Couple: 1 mentee with 2 mentors

## In-School Mentoring (ISM)

Two former ISM matches graduated to our Community Program! And although we were unable to deliver our ISM program on school grounds for 2021, 2022 is starting strong with reconnecting two ISM matches after 2 years of being apart, and launching the program at 5 schools in the SD68 region!

## Group Programs

### 1 On-Site Go Girls Group!

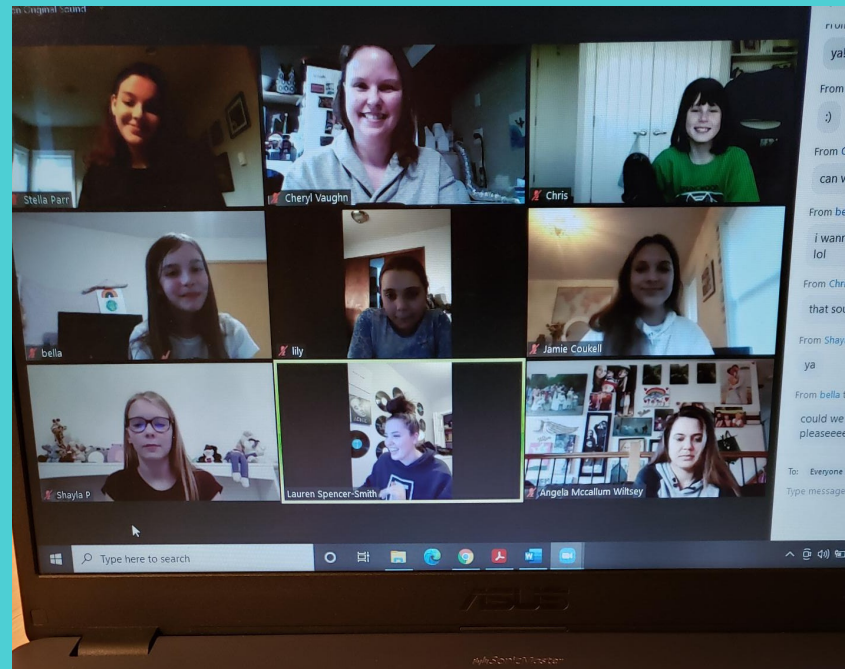
5 mentees and 3 mentors at the BBBS office

### 4 Virtual Go Girls Groups!

31 mentees and 9 mentors via Zoom

### 2 Virtual Game On Groups!

12 mentees and 3 mentors via Zoom





# OUR IMPACT IN 2021...



- **70 Mentees** and **37 Mentors** participated in our Community and Group Programs
- We had a total of **21 clothing volunteers** contribute approximately **148 hours**
- We had **2 Practicum students** complete their practicums at our office
- **12 youth from the Claro Life Skills Program** volunteered by sorting and working in the Big Deals Boutique
- **6 Mentees and their families** received Christmas Hampers from Volunteer Nanaimo's Christmas Angels Program

## A MESSAGE FROM OUR PROGRAM MANAGER

2021 was yet another unprecedented year; there were community matches that unfortunately were unable to weather the pandemic storm, but those who did, did so with strength and determination. We have found that it is not only children and youth in our programs that are facing various mental health barriers, but our mentors also require additional supports. However, this has opened a new dialogue amongst our matches where speaking of mental health challenges is not only becoming more common, but that it's okay, too. Bonds are strengthening as our matches are able to have open discussions about healthy coping mechanisms to get through the tough times, and are facing challenges together. Our mentors and mentees continue to teach, and learn from one another.

The In-School Mentoring (ISM) program was completely stalled in March of 2020 with no assurance of when we would be delivering our programs back on school grounds again. We closed 2021 with our ISM program being reintroduced back to schools in the SD68 region, and are entering 2022 with a strong ISM presence in the Nanaimo-Ladysmith school district!

2021 gave us an opportunity to review our mentor and family screening and interviewing processes allowing us to make changes, resulting in a greater accuracy when matching mentors with mentees. Additionally, we have moved to an electronic filing system that has made file management and record keeping far more efficient, freeing up time to focus on supporting our matches.

Although 2021 came with it's own unique set of challenges, we took advantage of the time we had to update processes, and strengthen community relationships, all leading towards program expansion being an attainable goal for 2022! As we make our way back to an in-person setting, I am excited to see what this year brings for our agency and what can continue to do for the Central Vancouver Island region.



**Cheryl Vaughn,**  
Program Manager

# OUR STAFF, BOARD MEMBERS, AND VOLUNTEERS

## Staff 2021

Executive Director - Jennifer Kemp

Program Manager - Cheryl Vaughn

Program Coordinator - Dar Debreceen

Office Admin/Bookkeeping - Pat Newton

IT/Social Media/Grants - Jerry Sauder

Clothing Drivers - Len Giberson & Grant Kemp

## Board of Directors

President - Tianay Laing

Vice-President - Janet Wright

Interim Treasurer - Roger Lytton

Director - Frank Bailey

Director - Hans Bischoff

Director - Margie Blackley

Director - Jocelyn Dewar

Director - Lurline Raposo

## Big Deals Boutique Volunteers

Alexa Berg

Lauren Olson

Audrey Griffiths

Kim Bidochka

Ellice Bidochka

Lia Tamm

Jennifer Miller

Roger Lytton

Jocelyn Miller

Claro Students





# OUR DONORS AND SUPPORTERS

**\$91,750**

Province of BC - Community Gaming Grant



**\$10,000+**  
100 Women Who Care  
Covid Support/Federal, Nanaimo Community Foundation

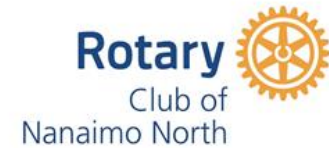
**IslandSavings**

A DIVISION OF FIRST WEST CREDIT UNION



**United Way**  
Central & Northern  
Vancouver Island

**\$5000+**  
Ames Family Foundation  
First West Credit Union  
HRDC Summer Student Funding  
Rotary Club of Nanaimo North



**\$3000+**  
Regional District of Nanaimo  
Rotary Club of Nanaimo / Daybreak  
United Way



**COUNTRY CLUB CENTRE**



**\$1000+**  
Green Shield Canada  
Rotary Club of Nanaimo Daybreak  
City of Parksville  
Country Club Center  
Canadian Online Giving  
United Way Central and Northern VI  
United Way ESDC Covid Relief



Youth Recruitment: Big Brothers Big Sisters of Canada

**Under \$500**

Cory Gregory  
Elimate Image Software Corporation  
Debra Corsaro  
Brian McCoullough, Remax of Nanaimo  
Laird Wheaton, Chevrolet Buick  
Light of Christ Church

**\$500+**

Anonymous Donor  
City of Parksville  
Coast Distributors  
Dan Dayne  
Janet Wright  
Jordan Pletz  
Simplicity Life Coaching

**Under \$500**

Hans Bischoff  
Lois Dunn, LD Vending  
Hardy Builder's Supply  
Kirsten Dayne  
Jasper Follows  
Russ MacDonald

# THANK YOU TO OUR COMMUNITY PARTNERS



Airhouse  
Beban Community Gardens  
Brechtin Lanes  
Cobs Bread  
City of Nanaimo  
Hamilton Hobby Farms  
Landmark Cinema  
Nanaimo Clippers  
Nanaimo Museum  
Paradise Mini Golf  
Romper Room  
Splitsville Entertainment  
Superior Farms  
WildPlay Element Parks



NANAIMO MUSEUM



## A SPECIAL SHOUT OUT

Craig McBride - donated 5, \$100 Quality Food Gift Cards for single-parent families at Christmas  
Starbucks Canada - donated 12 laptops to provide for children/youth in our programs  
PepsiCo Nanaimo - donation of drinks for our Open House  
Anonymous - donation of 100+ new prom dresses

# PRACTICUM STUDENT TESTIMONIAL



Sydney Nachtigall  
Social Services Diploma  
Vancouver Island University

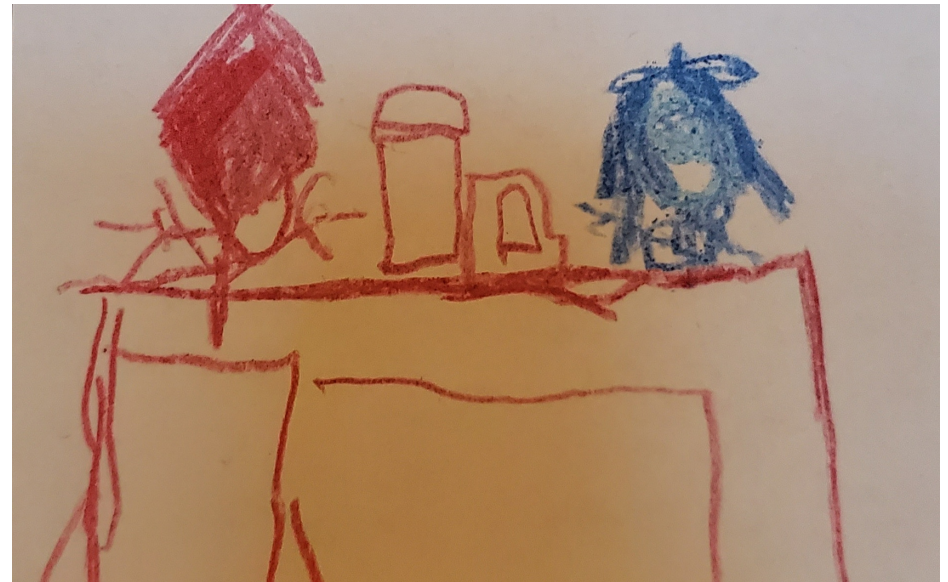
"I heard about Big Brothers Big Sisters through friends and professors and had a pretty good idea about the programs they offered. When picking placements for practicum, BBBS was at the top of my list. I admired their mentor/mentee programs and believed in the benefit they had to the participants. Although I wish I could've experienced in-person mentoring the pandemic had put a halt on in-person programs. However, I was still able to facilitate a virtual Go Girls group. It was nerve-wracking at first, as being online had its own set of challenges. But as the weeks went on, we became more comfortable and I felt like I could really connect to each of the kids. It was a great opportunity to expand my leadership/ programming skills. Which I use regularly in my line of work today. I gained new confidence in myself from being a practicum student at BBBS. I felt like my opinions and ideas mattered and that I was truly a part of the team. It was an amazing experience to be surrounded by people who truly care about your personal development and their line of work."

# A COMMUNITY MATCH TESTIMONIAL

**Jenn (Mom):** "Big Brothers Big Sisters has been an absolutely amazing experience for my family. My son, 9, was diagnosed ADHD at an early age along with a list of other challenges. With me working full time, my husband working away for a month at a time and a toddler at home my son was feeling like he was getting left behind and was becoming withdrawn and acting out. I knew he needed something. A friend. A mentor. Someone, besides mom and dad, who he could talk to and have fun with. I remembered that I had a Big Sister growing up and she was a very important part of my life, so I reached out to Big Brothers and Big Sisters in hopes of finding him a match. BBBS was able to find him a match with the most incredible volunteer. She has been his cheerleader from day one and, though there have been difficult days, she has always supported him, and me, and never given up. It takes a special person to have the patience, understanding, and compassion to mentor a child like Lincoln and we couldn't have asked for a better match. I would say that Nadia has made this match incredibly successful.

The staff at BBBS have been so incredible and accommodating. Navigating through some unknown territory, they have worked with us through all the challenges, and successes, always wanting the best for Lincoln.

Lincoln absolutely adores his Big Sister and is always excited about their next visit, no matter what they have planned. I have no doubt that this experience will be a memory that he will cherish for years to come."



Lincoln and Nadia having hot chocolate at  
Tim Hortons and coloring together

Volunteer. Participate. Donate.

When we stand together, we're [#BiggerTogether](#)

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# A COMMUNITY MATCH TESTIMONIAL

**Nadia (Mentor):** "I came into this program wanting to make a difference in a Littles' life, but my greatest discovery was how much of a difference my Little Brother made in my life. Gaining a young person's trust doesn't necessarily come easily, and it takes time to develop a relationship where you both feel a bond. It takes commitment because that's what the Little's need, someone they can count on, a person who shows up for them and reminds them that they're special and that time with them is treasured. It takes some trial and error to figure the other out and then find your rhythm. As a Big Sister to my Little Brother, we have achieved a really incredible bond where we both mean the world to each other and look forward to our weekly visits. Whether we are sitting in a coffee shop colouring together and just talking away, or we try new and exciting adventures like indoor rock climbing, we always have an amazing time when we are together, because we treasure our relationship. We lift the other up, encourage one another, and are the others biggest champions! I can't imagine my life without him and being a Big Sister has given me a lifelong gift by this experience."

**Lincoln (Mentee):** "Nadia is so fun. She makes me laugh and the cinnamon buns with extra icing, oh man! I just love her. We always do the best things. And she loves dogs so that's a bonus."



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